

Department Curriculum for Business

	Exam Board & Specification	Halt term 1 (Autumn) <i>Please click the links for further information</i>	Half term 2 (Autumn)	Half term 3 (Spring)	Half term 4 (Spring)	Half term 5 (Summer)	Half term 6 (Summer)
Year 10 Key Stage 4	L2 BTEC Tech Award in Enterprise (2022)	Induction Week - "Business in a Box" Component 1 <ul style="list-style-type: none"> • A1 What is an Enterprise? • A2 Types and characteristics of SMEs 	Component 1 <ul style="list-style-type: none"> • A3 The purpose of enterprises • A4 Entrepreneurs 	Component 1 <ul style="list-style-type: none"> • B1 Customer Needs • B2 Using market research • B3 Competitors 	Component 1 <ul style="list-style-type: none"> • C1 Internal Factors • C2 External Factors • C3 Situational Analysis • C4 Measuring success 	Completion of Coursework	Component 3 <ul style="list-style-type: none"> • C1 Using Cash flow • C2 Financial forecasting • C3 how to improve cashflow
Year 11 Key stage 4	L2 BTEC Tech Award in Enterprise (2016)	Component 3 <ul style="list-style-type: none"> • A1 The promotional mix • A2 Targeting and segmenting the market • A3 Factors influencing the choice of promotional method • B1 Financial document • B2 Payment methods • B3 Sources of Revenue and Cost 	Component 3 <ul style="list-style-type: none"> • B4 Terminology in financial statements • B5 Statement of Comprehensive Income • B6 Statement of financial position • B7 Profitability and Liquidity • C1 Using Cash flow • C2 Financial forecasting • C3 how to improve cashflow 	Component 3 <ul style="list-style-type: none"> • C4 Breakeven • C5 Sources of Finance Exam Preparation Revision	Component 2 <ul style="list-style-type: none"> • A1 Generating Business Idea • A2 Business Planning • B1 Pitching an enterprise idea • B2 Presenting an enterprise idea 	Completion of Coursework	